The Grassroots Network
What It Is and How It Benefits You

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The Grassroots Network

- National/Regional Issue Teams
- Working Groups/Teams
- Individual Activists
Grassroots Network Support Team

Responsible for nurturing and providing leadership to ensure vibrant and impactful Grassroots Network set of activities

- Liaison to/resource for GN teams
- Training
- Grant review and oversight
- Technology / online resources
- Leader/activist recruitment
- Innovation and new teams
Grassroots Network Grants

“Best fit” for GN Grant Program are proposals that:

● Tackle national issues not currently getting much funding
● Bring together multiple entities to work on common regional issue
● Reach out to new communities.
● Promote new or innovative approaches to meeting a conservation goal, and/or could serve as an example that other entities could apply to their own conservation issues.
Create a Multi-chapter Team

For issues that cross borders, the Grassroots Network can be an additional resource.
Sources of Expertise

Grassroots Network Teams often have expertise you can tap

How do I find a team?

Go to the Grassroots Network: https://content.sierraclub.org/grassrootsnetwork/

Or you can go to WILD and look under “National Entity”
Questions?

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